

Sunday: October 27 — 8:00 - 11:30 a.m.



Rock Trail Coalition Benefit

**100% of Gross Sales plus Donations
contributed to RTC**

**1121 Center Avenue
Janesville, Wisconsin
mochamoment.com**

In 2022, Rock Trail Coalition realized its longtime vision to connect Janesville and Beloit with a paved trail. RTC supported new Palmer Park PUMP project in 2023. After a successful Peace Ride in July, 2024, RTC commissioned and installed the arch at the Peace Trail Terminus in Monterey Park (photo below). Ribbon cutting in October. RTC's current goal: Peace Trail completion in Beloit with an arch at the Beloit terminus.

Though October 27 is a fundraiser, October 27, to the public, is just a normal business day. The difference, however, is that Mocha Moment contributes 100% of gross sales, plus donations from our Mocha Moment community.



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contributed to Rock Trail Coalition**



**Ice cream rest stop on the
Pedal the Peace ride**

**"Rock Trail Coalition—
connecting communities
with trails since 1992."**



**no lunch menu available
bulk coffee & merchandise sales not donated**

"The best thing you can offer a person is the chance to contribute to a worthwhile cause."

—Peter Drucker